

Client: LogRhythm
Moonshine Media Contact: Ian Blei (ian.blei@moonshinemediagroup.com)
Project Name: Machine Data Intelligence (MDI) Fabric Animated Explainer Video

Writer: Steve Garriott
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Title: LogRhythm Machine Data Intelligence (MDI) Fabric
Final Video available at: <https://www.youtube.com/watch?v=8Nr1E2FHp3o>

Script

Every moment of every day, 365 days a year, your organization generates and receives billions of diverse data streams, The sources and formats myriad.

Processing and enriching that data to achieve enterprise-wide visibility and enable effective analytics represents not only a complex task but a race against the clock. In the world of security, rapid and accurate threat detection is crucial as minutes or seconds can result in a damaging data breach.

Successful defense involves affording your team not only pervasive visibility, but also the time and resources to prevent potential breaches.

Enter LogRhythm. Through our patented MDI Fabric, data becomes more powerful. The MDI Fabric prepares a highly consistent and predictable data set for accurate analytics. The result? Clean, normalized data enriched with unique contextualization and classification.

Unrivaled in the industry, LogRhythm's out-of-the-box MDI Fabric captures data from almost any system within your environment.

The MDI Fabric performs metadata extraction, dissecting each log to automatically parse and infer over 85 unique metadata fields.

To enrich your data, the MDI Fabric provides additional context, so you can glean more information from your logs.

LogRhythm's patented TrueTime™ function eliminates timestamp discrepancies, normalizing data across time zones, while TrueGeo determines geolocation.

The MDI Fabric further enriches your data with a three-tier taxonomy, categorizing, decoding, and deciphering the data into actionable information.

Risk-based event determination assigns a risk level to each log message based on defined parameters to help you determine which threats to investigate.

LogRhythm's MDI Fabric deepens your understanding of your log and machine data, enabling you to perform deep real-time analysis to precisely identify threats and anomalies.

Visit [LogRhythm \(dot\) com](http://LogRhythm.com) to explore how LogRhythm's MDI Fabric can empower your analysts to efficiently detect and respond to threats.